

JIMS Entrepreneurs



Jayawant Institute of Management Studies, Tathawade, Pune-411 033



Entrepreneurship Development Cell

**ED
ORIENTATION**

UDYAMI

NIVESH

**JIMS
ENTREPRENEURS**

Entrepreneurship Development Cell

Entrepreneurship is increasingly recognized as an important driver of economic growth of a country. Even Govt of India has recognized the importance of entrepreneurship and has introduced programs like “Make in India” & “Start-up India”.

The aim of Entrepreneurship Development Cell (EDC) at JIMS is to develop and strengthen entrepreneurial qualities in the budding professionals who are interested in starting their own ventures.

Our institute strives to provide infrastructure and other required support to the students having innovative ideas to transform into new products and services for the betterment of the society.

The EDC also assists all the aspirants with mentoring, planning and execution of their start up idea into a real business. This cell aims to foster the entrepreneurship culture among the students and epitomize the power of innovation. The ED Cell was established at JIMS after taking consent from governing body in the month of **August 2015**.

Since its inception, ED Cell has been primarily responsible for **stimulating, sustaining** and **supporting** entrepreneurial endeavors within the campus, providing them with necessary assistance and resources.

At JIMS, we encourage the students to consider **self-employment** as a career option, providing necessary training in Entrepreneurship skills conducted by this Cell. The cell also organizes different activities and events from time to time to train and motivate the students on entrepreneurship.

Objectives of ED Cell

- ❖ To create the awareness of entrepreneurship among the students.
- ❖ To act as a institutional catalyst for providing various services including information to budding/ student entrepreneurs.
- ❖ To create Entrepreneurial culture in the Institution and in the surrounding areas.
- ❖ To foster better linkages between the Institute, Industries and R&D institutions in the region and other related organizations engaged in promoting Small & Medium Enterprises (SMEs) including NGOs and other Voluntary Organizations.
- ❖ To respond effectively to the emerging challenges & opportunities both at national & international level relating to budding enterprises.



Activities of Entrepreneurship Development Cell

Orientation Program

Every year we organize orientation program on entrepreneurship for newly joined aspirants for MBA/MCA Programs. We invite vibrant entrepreneurs to guide our students.

NIVESH

Objective of Event:

- ❖ To give an idea to student about how can they invest their money in to business.
- ❖ To allow students to come up with different & innovative business ideas.

UDYAMI

Objective of Event:

- ❖ To instill the skill of entrepreneurship through self managed food stall.
- ❖ To learn to work in a team towards achieving common objective.
- ❖ To understand the fundamentals of business model & its functioning.

